



Education

- Bachelor of Fine Arts, Graphic Design Emphasis, 1999, Mississippi State University

Proficiency

Mac and PC Platforms

- Adobe Creative Suite 4, Macromedia Freehand, QuarkXpress, MS Office, Dreamweaver, Filemaker Pro, Suitcase

Work Experience

Country Music Hall of Fame® and Muscum Graphic Designer

July 2006 - October 2006

- Creation and visual development of promotional materials consistent with organizational brands and strategy
- Oversee and design brochures, ads, retail products, exhibit materials, signage, magazines and printed collateral material
- Supervision of printing, manufacturing, and delivery of materials produced

Iliad Inc. • Art director / Graphic Designer

June 1999 - December 2004

- extensive experience in compact disc and DVD packaging, POP, and onesheet design
- concept, design and execution of all music-related design projects
- target audience and client marketing research
- coordinate and art direct photo shoots
- press check supervision
- concept and design presentations to promote the firm to high-profile clients / corporations
- collaboration with external designers on client jobs
- liaison between service bureaus and printers

Freelance Design

CityView Magazine

August 2009 - present

- design & layout of advertisements for a 72 page lifestyle magazine based in Fayetteville, NC

Vanderbilt University Press

August - September 2008

- design & layout of a brochure created to promote and sell the book "Pioneers of Cardiac Surgery"

Chip Greene

July 2008 - present

- design of multiple formats of promotional materials

Adventure Science Center

June - November 2008

- design & layout of a brochure created to promote and sell membership packages to the ASC

Chris Thompson

August 2006 - present

- identity & branding of the annual Thirth of July Party
- t-shirt design for the 2007, 2008 & 2009 Dragon Boat "Shiz Tzu" Team

350 Ventures

December 2004 - present

- design and layout for multipage color marketing presentations sent to various Fortune 500 companies

Music Services Unlimited

June 2006 - present

- design and layout of compact disc packaging
- identity, branding and collateral material design
- poster design

Lamoureux Properties

October 2006 - July 2008

- design of advertising and marketing materials for a high end real estate developer

Iliad Recordings, LLC

September 2005 - May 2006

- design and layout of compact disc packaging
- identity, branding and collateral material design

Lockeland Springs Neighborhood Association

November 2005 - present

- design and layout of multipage monthly newsletter
- design and layout of the LSNA sponsored 2005, 2006, 2007 & 2008 Tour of Homes booklets

Barry Beckett Productions

November 2000

- identity, branding, promotional and collateral material design